



#We Stand Together Impact Report 2024-25



**HATE CRIME
ADVOCACY SERVICE**

Support for you each step of the way

What have we accomplished since launching the #WeStandTogether campaign in June '24?

Publishing, printing, promotion and distribution of our 'Northern Ireland Hate Crime Manifesto'

Attendance at 96 diversity, inclusion and community events, directly engaging with 4000 members of the public (222 hours)

Hosting of, partnering on and attendance at 6 National Hate Crime Awareness Week events

Hosted our annual learning event: 'Hate Crime Isn't Funny' – utilising comedy and improv to deliver 'Active Bystander' training and promote the Manifesto



What have we accomplished since launching the #WeStandTogether campaign in June '24?

Facilitation of 51 training sessions, totalling 132 hours with organisations and stakeholders across NI

Tailored training delivered in schools, colleges, universities and young people organisations across NI

Development and delivery of enhanced OCN Level-3 'We Stand Together' in February 2025 – delivered to groups in Belfast & Mid-Ulster

Development of 2 'Mini-Manifestos' for these local areas as a result of the training



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Hosting of 4 Hate Crime Stakeholder Forum Meetings (ongoing; quarterly)

Chairing, joining and attending 12 working and subgroups dedicated to addressing hate crime & supporting victims

Filming and publishing of 12 interviews with public figures and stakeholders dedicated to better addressing hate crime

Design and delivery of the 'We Stand Together' social media campaign reaching an audience of 148,874 across social media platforms



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142,669 page visits to HCASNI website and 'NI Hate Crime Manifesto'

Increase of 356 hate crime referrals, providing support to more victims than in any previous year

Maintaining over 80% victim satisfaction despite vast increase in referrals and increasing pressures

Direct engagement with many groups, victims, advocates and stakeholders after significant signal crime issues covered in the media e.g. summer anti-immigration protests



Plans for the **#WeStandTogether** campaign in 2025-26

We plan to continue and build upon the momentum of all of the above initiatives

Expand and deliver further training, building more localised 'Mini-Manifestos' to tackle local issues

Delivery of additional annual and partnered National Hate Crime Awareness Week events

Further the campaign to reach a wider audience and the general public beyond the community and public sectors



Plans for the **#WeStandTogether** campaign in 2025-26

Continue to increase self and third-party referrals to the service to support an increasingly larger pool of people affected by hate crime

Adapt to and effectively address ongoing signal crime issues across the 'protected characteristics'

Work with the justice sector and lobby public figures to deliver legislative change and enhancements to further protect and improve outcomes of hate crime victims

